



## For Immediate Release

June 2025

### **A New Chapter for Multilingual Learning: Barefoot Books Launches 200 Bilingual Titles across 9 Languages**

**Concord, MA** — As demand for inclusive, multilingual education grows across the globe, Barefoot Books is proud to launch Barefoot Bilinguals, a bold new collection of 200 bilingual titles designed for children ages 0–8. Featuring translations in nine global and heritage languages — including Arabic, Bengali, Chinese (Simplified), French, Haitian Creole, Portuguese (Brazilian), Spanish, and, coming this fall, Navajo and Vietnamese — this initiative marks a significant expansion of Barefoot’s commitment to culturally rich, accessible storytelling.


This launch builds on Barefoot Books’ 30-year legacy of publishing award-winning, diverse titles that have reached more than 35 million children worldwide. With over 1,500 titles published and a reputation for storytelling that nurtures empathy and global awareness, the company is now meeting a growing need for bilingual materials that reflect the lived experiences of today’s families.

*“At Barefoot Books, we believe that all children deserve access to books in their home languages,” said Nancy Traversy, CEO & Co-Founder. “By expanding our bilingual offerings, we’re ensuring that more children — whether they’re bilingual, learning a new language, or preserving their heritage — can experience the joy of storytelling in the languages that matter most to them.”*

While Barefoot Books has long published titles in Spanish and French, this new initiative responds to a sharp rise in demand from literacy nonprofits, educational suppliers, library wholesalers, and audio distributors seeking multilingual materials. Initially launched through a partnership with distributor Books4School, the bilingual line has rapidly evolved into a full-fledged offering driven by the needs of diverse communities.

The expansion also reflects Barefoot Books’ broader mission to make “Better Books for a Brighter World.” In 2023, the publisher was selected as one of just four publishers

nationwide to partner with the Diverse Books for All Coalition, a national initiative working to make diverse children's literature more accessible and affordable.

 Explore Barefoot Bilinguals: [barefootbooks.com/bilinguals](https://barefootbooks.com/bilinguals)

## About Barefoot Books

Barefoot Books is an award-winning, independent, women-owned children's book publisher based in Concord, MA. For over 30 years, they have created picture books, board books, activity decks, and singalongs for children aged 0–12 that celebrate diversity, social-emotional learning, global awareness, and sustainability. Their beloved singalong videos have garnered over half a billion views on YouTube, and recent accolades include the Stonewall Book Honor for *Marley's Pride* and the Pura Belpré Honor for *Benita and the Night Creatures*.

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