



Barefoot Party Hosting FAQs

Barefoot Party Basics

Who should host a Barefoot Party?

You! It's a great way for anyone to connect with friends and colleagues and earn free Barefoot products. It's simple and fun. Gather your friends and a Barefoot Ambassador will do the rest!

How do I find a Barefoot Ambassador?

If you would like to connect with a Barefoot Ambassador, please fill out [this form](#). We will forward your information to an Ambassador who will contact you directly. You can also check out their profiles and reach out to them [here](#).

What do I earn for hosting a Barefoot Party?

When you host a Barefoot Party, you'll earn free product based on your party sales. The higher your sales the richer your rewards! As a host, you also gain access to exclusive products and/or bundles at 60% off. To learn more see our [Host Rewards](#).

What are Barefoot Party themes and how do I choose them?

Barefoot Parties bring stories and activities to life right in your home. It's an experience that is fun, meaningful, and enriching. Whether you're thinking about a girls' night out or a fun gathering with kids, we can tailor your Barefoot Party for you. Check out our featured party themes and get creative with your Ambassador, together the two of you can plan an event that everyone will love.

Planning Your Barefoot Party

How far in advance should I plan my Barefoot Party?

It is optimal to plan 7-21 days in advance. We find that people know their schedule about a week or two out. Your Ambassador will help you select the perfect date.

What kind of refreshments should I serve at my party?

Keep them simple. If you like, you can tie your snacks and drinks into your theme. Your Barefoot Ambassador will help you plan every step with suggestions for fun, easy to make snacks.

How many people should I invite?

A great number to aim for is 10 guests (not including kids). Remember, not everyone will be able to attend that specific date, so invite everyone you know. Typically, if you invite 40-50 people, around 10 will be able to attend.

How do I invite my friends?

We've found that a combination of online invitations (your Ambassador can set this up for you) and phone calls gets the best results. Your Barefoot Ambassador will help you every step of the way.

What if some of my friends can't make it?

They can still participate! Any orders that come in before the closing date will still count towards your party total sales.

Step Inside a Story

What should I expect at my Barefoot Party?

You and your guests will have a blast! Barefoot Parties usually last about 2 hours. Every great Barefoot Party typically includes time to share stories, connect with friends, and experience an activity as well as providing time to shop — your Ambassador will be pleased to help you and your guests discover the perfect books for the children in your lives! The flow and structure may differ depending on the theme or personal preference.

What if my home is too small?

There is never a place too small to have a Barefoot Party! Your Barefoot Ambassador can work with you to tailor each event to the space you have.

Can I have a Barefoot Party somewhere other than my home?

Sure, if you have access to another space, your Ambassador can work with you to make the most of it. Conference rooms or community rooms are possible alternative locations. (Check to make sure they allow sales.)

Will we get to see every Barefoot Books product at my Barefoot Party?

Your Ambassador will bring a selection of products for your guests to browse as well as catalogues which show our wider line of books, puzzles, puppets, games and more. You and your guests are welcome to purchase anything from the wider range to add to your party total.

What forms of payment are offered at Barefoot Parties?

Your Ambassador may choose to accept major credit cards as well as cash or personal checks.

How long after the party can people still order to qualify towards the party total?

Typically parties stay open 2-3 days beyond your gathering. Your Ambassador will work with you to select a date when any additional orders are due.

When do I select my rewards? When will I receive them?

After your Barefoot Party closes, your Ambassador will total up your party sales and help you take full advantage of the rewards you've earned. You'll receive your selections at the same time your customer orders arrive. See below.

When will my guests receive their purchases?

Once your party closes, your Ambassador will place your party order. It typically takes 7-9 business days for delivery. Your Ambassador will coordinate the best delivery method for you and your guests.