

Design Internship

Barefoot Books, the award-winning independent children's publisher, has an exciting opportunity for college students who are interested in design, marketing and children's books to join our team.

We are looking for enthusiastic, hardworking, detail-oriented individuals who have great organization skills, a strong design eye, and a fun personality. Experience with Adobe Photoshop and InDesign in a Mac environment is necessary.

The Design Intern will be responsible for assisting the Design team with a wide variety of tasks, such as:

- Designing website marketing collateral for new releases and other promotions
- Designing and/or curating graphics for our company Facebook page and other social media pages
- Choosing and formatting imagery for the Barefoot Books blog and website
- Designing print advertisements for Trade catalogs, PR opportunities, or Ambassadors
- Designing miscellaneous printable materials for our Ambassador community
- Assisting with the design and production of our semi-annual catalog
- Assisting with cover and interior design for new books and products
- Editing product photography in Photoshop
- Silhouetting imagery for website and print collateral
- Assisting in maintaining the office merchandising, cleanliness and aesthetic
- Assisting in server and image database organization and maintenance
- Other duties as assigned

Unpaid, part-time positions are available. We can offer college credit as well as content for portfolios and recommendations.

To apply, please email your resume and cover letter to:

Sarah Soldano
Senior Design Manager
sarah.soldano@barefootbooks.com