



Barefoot World Atlas App

Barefoot World Atlas App for iPad® now also available for iPhone® and iPod Touch®

LONDON (August 2, 2012) — Touch Press and Barefoot Books are pleased to announce that a universal edition of their best-selling children's iPad app, Barefoot World Atlas, is now available on the App StoreSM for iPhone, iPad and iPod touch.

Barefoot World Atlas is a magical 3D globe that offers hours of fun, allowing users to explore more than 700 countries and regions in the world with guidance from geographer and BBC presenter Nick Crane. As athletes from more than 200 nations compete in London, children can read hundreds of interesting facts and even check out the latest medal scores of every country.

The iPhone and iPod touch version of Barefoot World Atlas provides the same responsive spinning-globe navigation as the iPad version, with an evocative, rich musical soundscape that constantly changes depending on where you visit in the world. Additionally, the new universal edition is fully translated into Spanish and Catalan in partnership with La Galera.

The Barefoot World Atlas App is available on the App Store for iPhone, iPad and iPod touch or at www.itunes.com/appstore.

The universal update is launching at a new promotional price of US \$4.99 / €3.99 / UK £2.99.

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Screenshots: www.touchpress.com/press

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