



Digital & Social Media Internship

Job Title: Digital & Social Media Intern

Company: Barefoot Books, Cambridge, MA

Duration: Quarterly

Time Commitment: 10-15 hours a week

Description: Are you a digital and social media fanatic with a passion for children's books? Social Media and Marketing Intern will work closely with Barefoot Books dynamic marketing team to grow its social media channels, support its email marketing efforts and assist with website content management tasks. An ideal candidate will be well-versed in all relevant social media and email marketing platforms. Multitasking abilities, a love of storytelling, and excellent writing skills are a must. Basic video editing and Photoshop experience a plus.

Qualifications: Social media expertise and excellent written communication skills. Availability two or more days per week preferred. In-person interview required. Must be able to travel to Barefoot Books Office in Porter Square. Intern also must work well independently.

Time Frame: We are looking to fill this position immediately.

If you think you'd be a great fit for this opportunity at Barefoot Books, please send an email with a cover letter and your resume to sarahy.sigie@barefootbooks.com. Please also include links to your social media pages (Twitter, Instagram, Pinterest etc.). This is an unpaid internship but we are able to offer course credit and recommendations.

Barefoot Books is a fast-paced, entrepreneurial, highly innovative international children's publisher. We have been featured in the Wall Street Journal, the New York Times, the Boston Globe, British Vogue, InStyle, Better Homes & Gardens, The Today Show and Inc. Magazine for our creative work environment and award-winning products.