



A Special Honor from Forbes

After a rigorous review process, Forbes has named Barefoot Books one of the Best Small Companies in America! The highly anticipated May 2017 announcement of Forbes' second annual "Small Giants" list places Barefoot Books among 25 entrepreneurial companies that are seizing new opportunities and disrupting industries while maintaining sound business practices and impacting their communities. Noting a key differentiator between Barefoot Books and many other publishers, Forbes praised the power of the Barefoot brand:



" Perhaps most remarkably, [CEO Nancy] Traversy has defied conventional wisdom and created a publishing brand that parents and grandparents recognize, trust, and buy. They don't buy one of the company's books because of the author or the illustrator. They buy it because it's a Barefoot Book "

We are proud that Barefoot Books' woman-owned and -run business with its vibrant company culture and open-book management has earned such a prestigious honor. This achievement would not have been possible without all the authors, illustrators, Barefoot team members, Ambassadors, parents, teachers, booksellers and other members of our community who have supported us over the years. We owe you our sincerest gratitude.